

CMS 2410 (90): Digital Photography

Instructor Information: Dr. Jason Lee Guthrie | JasonGuthrie@Clayton.edu | p: (678) 466-4746 | f: (678) 466-4746
Office: Carnes Hall for Music (CHM), Room 208 | Office Hours: **W/Th 2:30pm – 5:30pm via Microsoft Teams**

Course Information: Spring 2023 [CRN: 26525] | 3 Credit Hours (3-0-3) | **Online Asynchronous**

Course Description: Introduction to photographic techniques and editing. Students will learn basic composition, lighting, and image processing for digital distribution.

Prerequisites and Co-requisites: N/A

Important Course Dates: Last day of Drop/Add is **January 12, 2023** | No Show withdrawal date is **January 19, 2023**
Last day to withdraw without academic accountability is **March 3, 2023**

Textbook Information: Lectures and Readings will be assigned through Desire2Learn.

Required Materials: This course will utilize various photo capture and editing software throughout the semester. Emphasis will be placed on free or low-cost options.

Recommended Materials: Explainer videos in this course will be made using a smartphone camera app call ProShot. It is not required, but it is recommended, that students purchase this app.

Program Learning Outcomes:

- This course provides support for the fifth CMS learning outcome: Students will be able to apply media aesthetics to the production of communication vehicles using appropriate technologies.

Course Learning Outcomes:

- Course Outcome 1: Analyze and evaluate digital imagery both technically and aesthetically.
- Course Outcome 2: Understand media formats and digital processes used in the production, editing, and distribution of digital imagery.
- Course Outcome 3: Develop basic competency using photo manipulation and animation software.
- Course Outcome 4: Develop an initial catalog of images that represent a growing understanding of high-quality digital images as it relates to the student's portfolio of work.

Mid-term Progress Report: The mid-term grade in this course, which will be issued by **February 27, 2023**, reflects approximately **35%** of the entire course grade. Based on this grade, students may choose to withdraw from the course and receive a grade of "W." Students pursuing this option must fill out an official withdrawal form, available in the Office of the Registrar, by mid-term, which occurs on **March 3, 2023**. Instructions for withdrawing are provided at this [link](#). **The last day to withdraw without academic accountability is March 3, 2023.**

Grading Scale:

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|-----------|----------|----------|----------|---------|
| A: 100-90 | B: 89-80 | C: 79-70 | D: 69-60 | F: 59-0 |
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Evaluation:

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| Syllabus Quiz (1 quiz @ 1 point each) | 1 |
| Personal Inventory (1 inventory @ 4 points each) | 4 |
| Photo Exercises (7 exercises @ 5 points each) | 35 |
| Photo Projects (3 projects @ 15 points each) | 45 |
| Photo Portfolio (1 portfolio @ 15 points each) | <u>15</u> |
| TOTAL | 100 |

Course Schedule:

| Module | Topic | Assignment Due (Point Value) | Due Date |
|---|------------------------|------------------------------|--------------------|
| 1 | Introduction | Syllabus Quiz (1) | Jan. 12 |
| | | Personal Inventory (4) | |
| 2 | Photo Overview | Selfie Exercise (5) | Jan. 19 |
| 3 | Manual Settings | Settings Exercise (5) | Jan. 26 |
| 4 | Composition | Composition Exercise (5) | Feb. 2 |
| 5 | Perspective | Perspective Exercise (5) | Feb. 9 |
| 6 | Focus | Focus Exercise (5) | Feb. 16 |
| 7 | Color | Color Exercise (5) | Feb. 23 |
| 8 | Lighting | Lighting Exercise (5) | Mar. 2 |
| Last day to withdraw without academic accountability | | | Mar. 3 |
| SPRING BREAK | | | Mar. 4 - 10 |
| 9 | Mar. 16 | Location Pitch (5) | Mar. 16 |
| 10 | Photographing Culture | Location Scout (10) | Mar. 23 |
| 11 | Portraits | Portrait Pitch (5) | Mar. 30 |
| 12 | Photographing Movement | Portrait Session (10) | Apr. 6 |
| 13 | Explainers | Explainer Pitch (5) | Apr. 13 |
| 14 | Abstract Photography | Explainer Video (10) | Apr. 20 |
| 15 | The Photo Business | Photo Portfolio (15) | Apr. 27 |

Course Policies:

Individuals with disabilities who need to request accommodations should contact the Disability Services Center: Edgewater Hall 255, (678) 466-5445, disabilityresourcecenter@clayton.edu.

General Policy: Students must abide by policies in the Clayton State University [Student Handbook](#), and the [Basic Student Responsibilities](#), including the [Code of Conduct](#).

University Attendance Policy: Students are expected to attend and participate in every class meeting. Instructors establish specific policies relating to absences in their courses and communicate these policies to the students through the course syllabi. Individual instructors, based upon the nature of the course, determine what effect excused and unexcused absences have in determining grades and upon students' ability to remain enrolled in their courses. The university reserves the right to determine that excessive absences, whether justified or not, are sufficient cause for institutional withdrawals or failing grades.

No Show Policy: It is imperative that students have a successful start of each semester by attending class during the first week and no later than the second week of the semester. A registered student who does not attend at